

## **MEDIA RELEASE**

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### **KELVIN GROVE URBAN VILLAGE PRUNED FOR SUCCESS**

The Director of the Centre for Subtropical Design, Rosemary Kennedy, has endorsed Kelvin Grove Urban Village (KGUV) as an exemplar of subtropical design.

“South-East Queensland provides a climate comfortable enough to be outdoors all year round. The KGUV development allows residents to incorporate their enthusiasm for the outdoors into their neighbourhood through the application of subtropical design principles,” said Ms Kennedy.

Tree-lined roads, grassy meeting points, and cyclist and pedestrian-friendly walkways illustrate some of the characteristics that make KGUV a neighbourhood designed with subtropical principles in mind.

In order to substantiate these claims, the Centre for Subtropical Design commissioned Urbis, an independent advisory firm, to undertake a subtropical design assessment of KGUV in May 2008.

“Individual properties and the public realm of KGUV were rated against stringent guidelines provided by the Centre for Subtropical Design,” said James Tuma, Director of Urbis.

“The KGUV development demonstrates innovative architectural responses towards achieving subtropical design”, he said.

The site landscape produced challenges for the planners resulting in varied ‘climate’ practices across individual properties.

“Although ‘landscape’ guidelines were most difficult to achieve at the individual site level, KGUV as a whole provides extensive street-scaping and parks, resulting in a high quality landscape environment”, said Ms Kennedy.

The assessment results were summarised to find that KGUV espouses subtropical design through its response to climate, lifestyle, expression and landscape.

“In particular, ‘lifestyle’ and ‘expression’ are seen to be very well executed in both the master plan and the individual properties,” said Mr Tuma.

Like the Hollywood Walk of Fame, KGUV will get its very own ‘star’ to recognise their dedication and application of subtropical design principles in its village development.

A plaque will be affixed to a planter box within the Village on Monday 20 October 2008 2pm. This will take place at the Boys House of Coffee, Corner of Musk Avenue and Blamey Street.

Through research and consultation with leading industry influencers and peak government bodies, the Centre for Subtropical Design promotes the importance of subtropical design principles within subtropical environments such as South-East Queensland.

For details about the Centre for Subtropical Design, please visit [www.subtropicaldesign.bee.qut.edu.au](http://www.subtropicaldesign.bee.qut.edu.au).

*The Centre for Subtropical Design is a partnership between the Queensland University of Technology, Brisbane City Council and Queensland Government.*

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